



## "Tour d'Europe" puts renewable fuels back on the EU transport roadmap

**Europe's automotive value chain joins together in a road trip to demonstrate the availability and potential of renewable fuels to help drive decarbonisation and contribute to climate neutrality**

MADRID, 25 March 2025 – And they're off! Cars and trucks bearing a distinctive "Tour d'Europe" logo have begun a three-month road trip across several countries to demonstrate the decarbonisation potential provided by renewable fuels, to raise awareness about their accessibility and ease of use in Europe, and to underline their significant role in reaching the EU's objective of climate neutrality by 2050.

The Tour d'Europe, spanning from North to South and West to East, will show citizens and policymakers across the EU that renewable fuels are a flexible, technology-open approach to road transport decarbonisation alongside other technologies that can decarbonize road transport, such as electrification and hydrogen. As an existing solution available for existing vehicles, renewable fuels are already delivering measurable greenhouse gas (GHG) emission reduction results.

During the Tour d'Europe, light-duty and heavy-duty vehicles powered by renewable fuels will stop in multiple cities hosting events that enable a dialogue with local stakeholders on the importance of reducing transport emissions and mitigating climate change together. The Tour d'Europe cars and trucks are equipped with an additional software tool 'digital fuel twin' (DFT) that will verify the use of renewable fuels and the resulting reductions in CO<sub>2</sub> emissions.

European citizens and businesses support the EU's climate neutrality ambition. But it's clear that questions remain on the best ways to achieve climate neutrality in road transport and what this means for the future of the EU road transport sector, its industrial leadership and their associated 13.8 million jobs.

At events in several locations in more than 20 countries, the Tour d'Europe will show that:

- renewable fuels have a crucial role in decarbonising road transport;
- renewable fuels can achieve carbon neutrality in use, as the carbon released upon combustion is offset by the carbon previously absorbed from the atmosphere;
- EU policy should be open to all technologies with a proven track record of reducing GHG emissions;
- renewable fuels are a solution widely available already today, easy to use, and suitable for existing fuel infrastructure and vehicles, and they enable all Europeans to take part in the energy transition;

- the use of renewable fuels and the CO<sub>2</sub> intensity of fuels can be monitored and verified at the vehicle level;
- technology neutrality should be an essential principle for all vehicle segments to reaching the EU's 2050 climate goals for the benefit of European citizens and businesses;

The Tour d'Europe will cross the finish line at a policy event on 23 June in Brussels with the release of a report showing the immediate climate potential of renewable fuels, and the effectiveness of the digital fuel twin (DFT) certifying its use.

Liana Gouta, Director General at FuelsEurope highlighted "The Tour d'Europe is a great opportunity to demonstrate that renewable fuels, with their decarbonisation potential, are already a reality for road transport and consumers, available in more than 6000 fuelling stations across Europe. Having both fuel producers, and light-duty and heavy-duty vehicle manufacturers and their supply chain engaged in this initiative carries a positive message towards the recognition of the role of these fuels for the decarbonisation of road transport". Liana Gouta concluded "Let's start decarbonising existing and hybrid fleets today!"

The Tour d'Europe project brings together companies, associations and institutions from across the automotive and fuels value chain, including: AVIA, BMW, Bosch, Collective du Bioéthanol, DAF Trucks, EBB, Enilive, EWABA, Eurogas, ePURE, TJA, FuelsEurope, Hyundai, IRU, Moeve, Neste, PRIO, Repsol, Transportes Aguieira, University Darmstadt, University Karlsruhe, VDA.

For more information about Tour d'Europe events and the benefits of renewable fuels, visit [www.tourdeurope.eu](http://www.tourdeurope.eu)

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